

COLOR OF FASHION

SPONSORSHIP GUIDE 2022

Sponsorship Level	Black Tie	Business	Cocktail	Casual
Max Sponsor(s)	2	4	6	8
Amount	\$15,000	\$10,000	\$5,000	\$1,000
Complimentary VIP Tickets Per Night	10	7	5	2
Logo on all marketing materials (social channels, step and repeat, brochures, etc.)	x	x	x	x
Logo featured on website	x	x	x	x
Recognition on LED screen at Temple Night Club	x	x	x	x
Email newsletter blast	x	x	x	
Opportunity to include item in VIP bags	x	x	x	
Logo exclusively featured on homepage of Color of Fashion	x	x		
Recognition on front cover of show programs	x	x		
Opportunity to set up lounge booth	x			
Recognition on press release and articles	x			

Sponsorship levels are subject to change and customization per organization. Please contact cofsponsors@gmail.com to curate a package specific to your goals.